

Management Profile



by Ivan Sandoval

Pride In Ownership

Then you're looking for your next apartment, a 'Myriad' of living possibilities awaits your search. Making sure you're in an optimal location, receiving optimal

services and receiving optimal value is the hardest part of your quest. As their name suggests, The Myriad Group manages a diverse portfolio of buildings that help to minimize your search ensuring that location, quality and affordability are all factors that have already been taken care of.

The 'Myriad' of quality properties includes apartment buildings across the GTA. In Etobicoke, Myriad's largest building is nestled in between the Weston Golf and Country Club and the Humber River in the condo-styled 2 Armel Court.

In Scarborough, affordability is the key word at 39-45 Parkcrest Drive, just southwest of Markham Road & Kingston Road, less

than a ten minute walk to Lake Ontario. Located beside Silver Mile Plaza and around the corner from Markington Square and Sylvan Park, this convenient building includes an outdoor swimming pool and Smart Card Laundry.

In Oakville, 200-206 Lakeshore Boulevard are townhomes that are consistent with the prestige of the Town: new kitchens, new appliances, new flooring, lighting and windows. Tucked within a forest of pine trees, this property is just up the street from Lake Ontario in a quiet, tranquil neighbourhood.

In Toronto, 440 Winona Drive is a quaint six storey apartment building near Oakwood Avenue and Vaughan Road whose bachelor apartment units start at \$575 per month. Residents can stroll to their favourite restaurants and cafes along St. Clair West.

All of Myriad's apartment buildings adhere the professional code of ethics set out by the Greater Toronto Apartments Association (GTAA), of which Myriad is a member. The GTAA helps in promoting the effective management of quality, affordable and accessible rental housing in the GTA. These are policies that Myriad holds steadfastly not only because they are a GTAA member, but because of their extensive experience in the business for the last quarter century.

Owner Steven Goldenberg Myriad Group

"We try to offer a better product by taking a look at our properties

and understanding where it is that we fit in the marketplace and attend to each needs specifically," says Owner Steven Goldenberg.

Myriad's buildings are known for their quality as properties are always well-staffed with rental agents, superintendents and cleaners that have been with the company for a long time.

"It's about pride of ownership," Mr. Goldenberg points out. Myriad's experience in the business has helped to ensure higher levels of satisfaction for every resident:

"We are a small, family-run business focused solely on our buildings and our residents. I think once you've been at a Myriad building, you'll see that our product really does speak for itself."

For specific Myriad locations, contact: 416.667.9930 See their ads on pages 10G, 76G, 95G www.themyriadgroup.net info@themyriadgroup.net